

Development Consultant RFP Response to Questions from respondents:

Fundraising:

Digital Durham's fiscal year is July 1 to June 30. We have been successful in finding government grants to fund digital literacy activities, with the first grant funding awarded in 2019. Grants currently make up over 90% of our funding. We have not been as successful raising unrestricted funds yet. We have had some initial conversations with foundations, but haven't directly applied for foundation or corporate funds. DD does not have membership fees currently. DD has a Development Committee focused on fundraising made up of Board members and other volunteers but we don't currently have funding to hire development personnel.

Project Timeline:

The project is funded by a grant which currently has a deadline of October 15, 2025. Based on that, we expect the start date to be early August so the work can be completed by October 1.

Deliverables & Impact:

We envision the proposed development strategy to cover 3 years. We currently measure our impact by the engagement of community based organizations and individuals with our collaborative (e.g. # of attendees at collaborative meetings, # of individual interactions at outreach events) and through the programs and projects generated (# of successful grant applications).

We would like to develop a relationship with a consulting partner who can continue to support us in implementing the development plan, as we are able to allocate funds to that work.